

## КОНФЕРЕНЦИИ

International Sociological  
Association,  
Research Committee  
on Economy and Society RC02

Sofia University  
St. Kliment Ohridski,  
Faculty of Philosophy,  
Department of Sociology

Bulgarian Sociological  
Association

# Markets as Networks

Sofia University, Sofia, September 25-th — 26-th 2009

## Conference Programme

Friday, 25 September 2009

- 9.00–9.30 **Registration**
- 9.30–9.45 **Conference opening**
- Maria Stojcheva**, Vice-Dean, Faculty of Philosophy, Sofia University  
**Tanya Chavdarova**, Sofia University, Department of Sociology
- 9.45–10.45 **Keynote Speech: Olivier Godechot**, CNRS, Paris  
*“Hold-up” in Finance: The Conditions of Possibility for High Bonuses in the Financial Industry*
- 10.45–11.00 **Coffee Break**
- 11.00–13.00 **Session 1: How Networks (Re)shape Market Exchange**  
**Moderator: Sabine Gensior**  
*Participants:*
- 11.00–11.30 **Vadim Radaev**, State University — Higher School of Economics, Department of Sociology, Moscow  
*Atomized Actions and Social Ties: The Structure of Competitive Relationships in New Russian Retail Market*
- 11.30–12.00 **Zoya Kotelnikova**, State University — Higher School of Economics, Department of Sociology, Moscow  
*The Continuity of Intertemporal Exchanges between Retailers and Suppliers in Russian Consumer Markets*
- 12.00–12.30 **Alberto Arce**, Wageningen University, Rural Development Sociology Group, Wageningen and **María Laura Viteri**, National Institute of Agricultural  
*Technology of Argentina Quality: Different Meanings and Negotiations around Fresh Fruits and Vegetables*
- 12.30–13.00 **Tanya Chavdarova**, Sofia University, Department of Sociology  
*From Informal Networks to Market Anonymity: The Off-the-books Self-employment among Young Bulgarians*
- 13.00–14.30 **Lunch**

- 14.30–16.30 **Session 2: Networking in Job Searching, Recruiting and Status Attainment**  
*Moderator:* **Olivier Godechot**  
*Participants:*
- 14.30–15.00 **Martina Rebien**, Institute for Employment Research, Nuremberg  
*The Use of Social Networks for Recruiting Processes from a Firms Perspective*
- 15.00–15.30 **Stoyan Novakov**, Sofia University, Department of Sociology  
*Social Networks and Labour Market Positioning of the Bulgarian Sociology Students*
- 15.30–16.00 **Pieter-Paul Verhaeghe** and **Bart Van De Putte**, University of Ghent, Department of Sociology  
*Social Support as a Form of Social Capital in Status Attainment Research. An Explorative Study*
- 16.00–16.30 **Marc Hoeglinger**, Kalaidos University of Applied Sciences, Research Department, Zürich, **Martin Abraham**, University of Erlangen-Nuremberg, and **Jürg Arpagaus**, Kalaidos University of Applied Sciences, Zürich  
*Networks on the Market for Employee Training. How Embeddedness Improves the Performance of External Training Providers*
- 16.30–17.00 **Coffee Break**
- 17.00–18.30 **Session 3: Economic Dynamics, Innovations and Social Networks**  
*Moderator:* **Vadim Radaev**  
*Participants:*
- 17.00–17.30 **Sinisa Zaric** and **Vojislav Babic**, University of Belgrade, Faculty of Economics  
*Social Capital Influence on Global Economic Crisis*
- 17.30–18.00 **Sabine Pfeiffer**, **Daniela Wühr**, **Petra Schütt**, Institute for Social Science Research, Munich  
*Innovation, Market, Networks — Interdependencies, Synergies and Contradictions in Technical Innovation Processes*
- 18.00–18.30 **Luisa Veloso**, Centre for Research and Studies in Sociology, Lisbon  
*The Social Conditions of Markets Construction: Economic Field and Social Networks*
- 20.00 **Welcome reception**
- Saturday, 26 September 2009**
- 9.15–10.15 **Keynote Speech: David Stark**, Columbia University, Department of Sociology, New York  
*Political Holes in the Economy: Historical Network Analysis of Firm-Party Ties in Hungary*
- 10.15–10.30 **Coffee Break**
- 10.30–12.30 **Session 4: Social Bonds: Firms — Communities — Civil Society**  
*Moderator:* **Oscar Contreras**  
*Participants:*
- 10.30–11.00 **Silvia Gómez Mestres**, **Sarah Hoeksma**, and **Jose Luis Molina**, Autonomous University of Barcelona, Department of Social and Cultural Anthropology, Bellaterra  
*The Social Networks of Bulgarian Entrepreneurs in Catalonia (Roses and Barcelona)*

- 11.00–11.30 **Kónya Hanna**, Corvinus University of Budapest, Department of Sociology  
*The Appearance of the Moldavian Csángó Elite as a Consequence of Transnational Migration. The Importance of Social Capital and Network Membership*
- 11.30–12.00 **Efim Fidrya**, North-Eastern State University, Department of Sociology and Political Science, Magadan  
*The Formation of the Market Culture and Network Structure: Logic of the “Domestic” World and Social Capital*
- 12.00–12.30 **Tatiana Stoitchkova**, South-West University, Cultural Studies/ Faculty of Arts, Blagoevgrad  
*Literature market, Networks and Some Characteristics of Literary Prizes*
- 12.30–14.00 **Lunch**
- 14.00–15.30 **Session 5: Networks: Regional Aspects**  
*Moderator: David Stark*  
*Participants:*
- 14.00–14.30 **Sabine Gensior**, Brandenburg University of Technology, Department of Economic and Industrial Sociology, Cottbus  
*Reorganisation of Companies and Regional Economies — Societal Transformation, Organisational and Personal Networks*
- 14.30–15.00 **Oscar Contreras**, University of Sonora, Centre for North American Studies, Sonora  
*Local Networks and Absorption Capacity in the Auto Industry: Upgrading Low Cost Regions within Global Production Networks. A Case Study in Northern Mexico*
- 15.00–15.30 **Gergo Papp**, Corvinus University of Budapest, Institute of Sociology and Social Policy  
*Gift and Money: The Transition to Capitalism*
- 15.30–16.00 **Coffee Break**
- 16.00–17.30 **Session 6: Social Capital and Post-communist Market Culture**  
*Moderator: Svetla Stoeva*  
*Participants:*
- 16.00–16.30 **Temenuga Rakadjiiska**, University of National and World Economy, Department of Economics, Sofia  
*Social Capital in the Field of Bulgarian Labour Market*
- 16.30–17.00 **Galina Koleva**, Bulgarian Academy of Sciences — Institute of Sociology, Communities and Identities Department, Sofia  
*Entrepreneurial Resources as Mirrored in the Social Representation of Entrepreneurs (in one Bulgarian weekly newspaper)*
- 17.00–17.30 **Violeta Vuckovic**, Martin Luther University, Institute of Sociology, Halle — Wittenberg  
*The Role of the Civic Society in the Transformative Processes of the Working Organisations — Research Design for Empirical Comparison on Serbia and East Germany*
- 17.30–17.40 **Closing remarks**
- 17.40 **End of Conference**